

KAYLEE JENSEN

UX / UI & VISUAL DESIGNER

Summary

I'm a creative and results-driven social media specialist with over seven years of experience building communities, launching campaigns, and creating authentic, engaging content. I love blending creativity with strategy to deliver impactful results and keep brands ahead .

EXPERIENCE

WEB DESIGNER & SOCIAL MEDIA SPECIALIST

PROLOOK Sports

February 2024 - Present

- Design and produce all creative assets, including product photography, campaign graphics, t-shirt designs, digital ads, landing pages, carousel posts, and video content,
- Plan and execute campaigns from concept through scheduling, delivering visually polished content that drives engagement and strengthens brand identity.

DIGITAL CONTENT CREATOR

The Twilight Trekkers

November 2021- Present

- Grew The Twilight Trekkers to 26K+ followers through social media management, brand storytelling, and outdoor content.
- Produce high-impact photography and video with 1M+ organic views, collaborating with travel and lifestyle brands on campaigns.

INFLUENCER MARKETING SPECIALIST

Ghost Longboards

June 2019 - October 2021

- Planned photography and videography expeditions to capture high-quality product content for use on the website and social media platforms. Worked with Influencers.
- Designed all print and digital assets including social media ads.

 (208) 932-3821

 kayleemayjensen@gmail.com

 St. George, Utah

 [Instagram](#)

 [LinkedIn](#)

EDUCATION

WEB DESIGN & DEVELOPMENT DEGREE

Utah Valley University | GPA: 4.0

CERTIFICATIONS

- Digital Marketing
- Google Analytics
- Google Ads
- Email Marketing

SKILLS

- SEO & Copywriting
- Adobe Creative Suite
- Campaign Development
- UI/UX Design
- Digital Marketing
- Photography & Videography
- HTML, CSS, & JavaScript
- Meta Ads Manager
- Content Creation
- Brand Management